



## INFORMATION ON THE TREATMENT OF PERSONAL DATA

In the compliance with the provisions in the matter of personal data privacy in accordance with regulation (UE) n.2016/679 ([click here](#) to read the regulation in your language), we would like to inform you that personal data provided by you, will be processed by **PPL Srl**, model management, event staffing agency and in general organiser of services for international events through the brands:

Eye On Model, Intownmodel, Hostess World Wide, Hostess World Milano, Hostess World Paris, Hostess World London, Hostess World Barcelona, Hostess World Madrid, Hostess World Amsterdam, Hostess World New York, Hostess World London, Hostess World Dubai, Model Scouting Bureau.

### 1) Who treats the data, who is in charge of its treatment?

The body entitled to handle the personal data collected is PPL Srl, headquartered in Milan, Medardo Rosso 11 Street. The person in charge of the treatment of personal is Mrs Ruslana Matviienko as the legal representative of the company.

### 2) Which data do we process?

The data necessary to the identification (name, surname, address of residence, telephone numbers, e-mail, tax code, VATIN, etc.) and those data needed to allow the correct performance of the activity and trust relationship between you and our company (photo and video materials, physical characteristics, cv, professional preferences and attitudes, etc.)

### 3) Who processes your data?

Data are processed by employees and by collaborators of the agency. They are:

- those who deal with the maintenance of our database, websites and social networks;
- bookers and model scouts, those who contribute to the models' promotion and who work on the staff organisation and events services.

### 4) How do we collect data, and why do we treat them?

The data are collected through our websites, via e-mail or mail post, by phone, via Whatsapp or through other electronic messaging services, through social networks or direct delivery and data are preserved in our headquarter and in our servers, in conformity with the minimum security standards pursuant the regulation. All data are stored digitally, and they are used for explicit and legitimate purposes, that we indicate as it follows:

- purposes suitable for the promotion, recruitment, selection and training of the staff, for the fulfilment of the fiscal and accounting obligations, for the juridical and economical treatment of the staff.
- Purposes suitable for the management of the existing relations between the agency, its clients, suppliers, banks etc.  
Data will be stored for the duration of the professional collaboration and even longer, for data storage purposes and compliance with the law obligations.

### 5) Is it mandatory to provide data? What happens if you choose not to provide them?

The supply of the personal data, necessary to the carrying out of the regular operational management is not mandatory; however, the refusal to supply the data, even partially, could give rise to the impossibility to establish professional cooperation, conclude and perform contracts, etc.

### 6) Who can the data be communicated to?

Within the framework of the fiscal and administrative-accounting activities and business negotiations, data could be communicated (with this term it is meant to give knowledge of the data to one or more specific persons/bodies) according to the following conditions:

- to appointed people making part of the agency and in particular to employees/collaborators of the sales and administrative offices;
- to subjects who can access data under legal provision, or community regulations, within limits sets by these laws;
- to our consultants, professionals enrolled in registers of professionals, who have been authorised to treat data by Authority for the protection of personal data (ex: accountant, labour consultant, etc.)

Moreover, your general data, non-sufficient to the certain identification and the direct contact, and the photo-video material, which displays you, could be communicated to external subjects who, as clients, or potential clients, will ask for our services or they might be interested in them.

Only after the confirmation of potential jobs, your contact details might be given to them. Never, in any case, your residence address or your bank details will be provided to the clients.

Your generic data, non-sufficient to the certain identification and the direct contact, and the photo-video material which displays you, at the discretion of the agency, might be published in our websites and in our social networks as well as the different initiatives and events in which the agency participates. We wish to specify that PPL Srl cannot be held responsible in any way for the potentially illegal or non-authorized used of the data.

List of our websites:

[www.eyeonmodel.com](http://www.eyeonmodel.com)  
[www.intownmodel.com](http://www.intownmodel.com)  
[www.hostessworldberlin.com](http://www.hostessworldberlin.com)  
[www.hostessworldnewyork.com](http://www.hostessworldnewyork.com)

[www.hostessworldmilano.com](http://www.hostessworldmilano.com)  
[www.hostessworldbarcelona.com](http://www.hostessworldbarcelona.com)  
[www.hostessworldamsterdam.com](http://www.hostessworldamsterdam.com)  
[www.modelscoutingbureau.com](http://www.modelscoutingbureau.com)

[www.hostessworldparis.com](http://www.hostessworldparis.com)  
[www.hostessworldnewyork.com](http://www.hostessworldnewyork.com)  
[www.hostessworldlondon.com](http://www.hostessworldlondon.com)  
[www.hostessworlddubai.com](http://www.hostessworlddubai.com)

List of our social network pages:

[www.facebook.com/eyeonmodel/](https://www.facebook.com/eyeonmodel/)  
[www.instagram.com/eye\\_on\\_model\\_official/](https://www.instagram.com/eye_on_model_official/)

[www.facebook.com/hostessworldparis/](https://www.facebook.com/hostessworldparis/)  
[www.instagram.com/hostessworldwide/](https://www.instagram.com/hostessworldwide/)

[www.facebook.com/hostessworldwide/](https://www.facebook.com/hostessworldwide/)

### 7) How to modify, update or delete your data independently?

You can modify, update or delete your profile by making the login at the page <https://eyeonmodel.directory>.

If you delete your profile, your data will be removed and stored in the server. These data will not be available to our booker, scouter or external users, clients or potential clients, but only used by the administrative staff to fulfil fiscal or law obligations.

### 8) What are your rights, how to assert them?

At any time, you may exercise your rights, that we summarise as follow.

You can:

- withdraw your consent;
- oppose to the processing of your data;
- access your data;
- verify and ask for the rectification;
- obtain the treatment limitation;
- obtain the cancellation or the removal of your data;
- receive your data or transfer them to another holder;
- present a complaint to the control authority of personal data protection or act in court.

To exercise your rights, you can send a request to the certified email [ppl@legalmail.it](mailto:ppl@legalmail.it). Requests are carried out free of charge and processed in the shortest time possible, in any case within 30 days.

